## **Author Website Privacy Policy**

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# **Privacy Policy**

# What information does this site collect?

#### NEWSLETTER

If you voluntarily sign up for my newsletter or blog, this site will record your email address. You can refuse to supply personal information, but that will exclude you from certain related activities such as receiving newsletters, blogs, and free offers. When subscribers click on a link in one of my emails or fills out a form, the site may record this information (see below how this information is used).

Subscribers may unsubscribe at any time. You may ask for all your data to be deleted at any time.

#### **GIVEAWAYS AND CONTESTS**

If you enter a giveaway, your email address is collected. If you win a physical prize, you will be asked to give your name and physical address.

#### **NON-PERSONAL INFORMATION**

This website may collect non-personal information about visitors when they interact with the site. This information may include the browser name, means of connection to the site, and other non-identifying information.

#### COOKIES

This website may use "cookies" to enhance visitor experience. Typically, cookies may be placed on visitors' hard drive for record-keeping purposes and sometimes to track information about them. Visitors may choose to set their web browser to refuse cookies, or to send an alert when cookies are being sent. If they do so, note that some parts of the site may not function properly.

#### HOW IS THE INFORMATION USED?

Newsletter and blog subscribers' names and emails will only be used for receiving the newsletters, the blog, or communication from me.

Giveaway entrants will be sent emails only about the giveaway, unless they also signed up for the newsletter or blog.

Information on which email links are clicked on the most will help me choose links that interest readers in future emails.

I may use affiliate codes in some of the emails or on the site.

#### SHARING OF PERSONAL INFORMATION

Subscriber information is never shared with a third party. The only exception is that email addresses may occasionally be used to create lookalike audiences for online marketing. This in no way distributes the emails or signs subscribers up to any other services.

#### THIRD-PARTY LINKS

Sometimes I will include third-party links through email or on the website. These sites have their own policies and you should read those before subscribing or purchasing from them.

#### SECURITY OF INFORMATION

All information is saved by Wix.com and Mailerlite (for email delivery) and only I can access it. Should a data breach ever occur, subscribers will be notified within 7 days.

### USE OF THE WEBSITE BY MINORS

All subscribers must be 18 or older or have the consent of a parent or guardian.

### CHANGES TO THIS PRIVACY POLICY

I may update this Privacy Policy at any time. A notice about such changes will be emailed to subscribers. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

### YOUR ACCEPTANCE OF THESE TERMS

By visiting and using <u>www.nicksnape.com</u> you signify your acceptance of this Privacy Policy. If you do not agree, you can simply not use the site. Continued use of the site means you accept the policy and any periodic changes.

### **QUESTIONS?**

If you have any questions about this Privacy Policy or anything else on <u>www.nicksnape.com</u> please contact me at <u>nick@nicksnape.com</u>